



ACHIEVING OUR VISION

We will embrace individuality, seize the opportunity to strengthen and empower ourselves, and celebrate our accomplishments, leading to a sense of well-being.

Family and friends will develop new and deepened connections with each other and create a network that crosses all divides by participating in events and programs in harmony and with an appreciation for differences.

We will promote the well-being of our community through trusted collaborative and collective actions and a shared purpose not just within the JCC, but with the Calgary Jewish community and the broader community, and celebrate our combined achievements.

We will provide spaces that are intentionally multi-functional and designed to draw people in by creating access for all abilities, programming that is inclusive, and a space for community celebrations.

We will ensure our sustainability through self-funding, talent development, succession planning, and member retention. We are committed to cultivating a culture of pride, purpose, and learning, as well as adhering to a duty of respect for people and property / space to help realize personal and organizational potential.