

A NIGHT OF

Magic
WITH
COBY



PRESENTED BY



THURSDAY, JUNE 24 • 6:30PM

A VIRTUAL FUNDRAISER FOR
THE PAPERNY FAMILY JCC

GET *Involved*



In lieu of the JCC’s annual Sports Dinner fundraiser, we have created an exciting virtual family event for all ages. **A Night of Magic** features famed mentalist, Coby, who will wow audience members both young and old.

If we have learned anything from the past year, it is how to innovate and think outside the fundraiser box – **A Night of Magic** is sure to appeal to a wide audience and a new generation of JCC supporters.

This year, our goal is to entertain over 400 households, working out to nearly 1,000 individuals during this live event. The show may be virtual, but your financial support still matters while your brand is seen by thousands of people in our community.

BUILD YOUR *Brand*

Your sponsorship dollars have double the impact: to grow and build your business through increased brand recognition, and to make a difference in the lives of so many of Calgary’s community members. This year, our fundraiser has taken on an even greater significance with the ongoing challenges resulting from the COVID crisis.

The funds raised will help the JCC continue to run many vital programs and services!

- Keeping seniors fit, happy, and less isolated.
- Providing essential childcare, allowing parents to work.
- Getting kids “unplugged”, creating life-long healthy habits.
- Building bridges between Calgary’s many cultural communities.
- Continuing to deliver the PWR! Moves program for Albertans living with Parkinson’s Disease.
- Promoting health and wellness for all ages, keeping everyone active and fit.

The Paperny Family JCC is a not-for-profit community and recreation centre.

You don’t have to be Jewish to feel like you belong.



ABOUT *Coby*



Magician. Illusionist. Mentalist.

Coby is widely regarded by many as the “James Bond” of mind reading. He’s been featured in dozens of television appearances including: CHCH, Fox News, and CBS.

Captivating audiences with over 500 magic shows per year, Coby has had the privilege of performing before many heads of state including former Canadian Prime Minister Stephen Harper, and celebrities such as: Samuel L. Jackson, Charlize Theron, Mark Wahlberg, and David Copperfield.

He has created magic for television shows such as *America’s Got Talent* and *Penn and Teller Fool Us*. Coby has also won the Canadian Magician of the Year Award!



SPONSORSHIP Opportunities



		HOUDINI \$5,000	ABRA CADABRA \$2,500	ACE OF SPADES \$1,000	MAGIC WAND \$500	TOP HAT \$180
Logo placement on all marketing event material	•	•	•			
Recognition in weekly <i>Jump Up</i> enewsletter	•	•	•			
Logos and link on JCC website	•	•	•			
Recognition / Tags on JCC social media channels	•	•	•			
Advertising on outdoor digital signage	•	•				
Marketing material in event dinner package	•	•				
Opportunity to address event audience	•					
Recognition throughout the event	•	•	• (event end)	• (event end)	• (event end)	
Opportunity to host info session for JCC members onsite or virtually within 12 months of event	•					
Complimentary event tickets	15	8	6	4	2	1
JCC guest passes	15	8	6	4	2	1

For more information or to customize a sponsorship package, please contact:
 Rhona Shore, Managing Director
 403-444-3168 • rshore@cjcc.ca